



浙江大学



McGill



全球视野 Globalization | 创新能力 Innovation | 创业精神 Entrepreneurship | 社会责任 Responsibility

全球制造与供应链管理硕士项目

MASTER IN GLOBAL MANUFACTURING AND SUPPLY CHAIN MANAGEMENT



ABOUT US

院校简介

McGILL UNIVERSITY 加拿大麦吉尔大学

加拿大麦吉尔大学始建于 1821 年，坐落于文化历史悠久、风景秀丽、充满活力的蒙特利尔市中心，是一所公立研究型大学，设有工程院、法学院、管理学院等 23 个学院，校内科研设施完善。麦吉尔大学对外学术交流很活跃，和世界上众多国家和地区有学术往来。

麦吉尔大学管理学院成立于 1906 年，学院被商业周刊、加拿大商业、福布斯、经济学家和金融时报评为全球顶级国际商学院之一。麦吉尔大学商学院优秀的创新项目和良好的历史声誉，吸引着来自全世界的优秀学生和杰出的教授，同时也吸引着来自全球顶级雇主高要求的招聘人员。



ZHEJIANG UNIVERSITY 浙江大学

浙江大学前身求是书院成立于 1897 年，为中国人自己最早创办的新式高等学府之一。浙江大学是首批进入国家“211 工程”和“985 工程”建设的若干所重点大学之一。经过一百多年的建设和发展，学校已经成为一所基础坚实、实力雄厚、特色鲜明，居于国内一流水平，在国际上有较大影响的研究型、综合型大学。

浙江大学管理学院是我国培养高层次管理人才的重要基地，是我国最早建立管理学科的高校之一。学院在创新与创业管理等领域积淀深厚，优势与特色明显。学院于 2006 年在中国大陆率先通过 AMBA 国际认证；五年后，顺利通过了 AMBA 第二期国际认证；2012 年，学院又通过了 EQUIS 国际认证。以“培养引领中国未来发展的健康力量”为己任，学院在国际合作、学术研究、人才培养、创业管理三校连培国际项目、社会责任等方面所开展的一系列前瞻、积极、务实的创新。使之成为一所各界精英汇聚的智库和人才库。



PROGRAM OVERVIEW

全球制造与供应链管理硕士项目



The Master in Global Manufacturing and Supply Chain Management Program (GMSCM) is a double-degree program co-founded by two renowned academic institutes: McGill University (Canada) and Zhejiang University (China). The students who have completed GMSCM program will be awarded with both an MBA degree from Zhejiang University and a Master degree of Management from McGill University. The Program is targeting at high-potential managers in manufacturing, producer services and logistics industries.

全球制造与供应链管理硕士项目 (Master in Global Manufacturing and Supply Chain Management) 是由加拿大麦吉尔大学与浙江大学两所著名高校联合创办的双学位硕士项目, 基于原有的加拿大麦吉尔大学的制造管理硕士项目 (MMM) 和浙江大学工商管理硕士 (MBA) 项目设立而成, 完成该项目学习的学生将获得两所大学所颁发的硕士学位。GMSCM 项目培养的目标人群为制造业、生产性服务业以及物流企业的核心经理人员。



CURRICULUM

培养计划

Supply Chain Management Module	Data Decisions and Models	MBA Module	Organizational Behavior
	Analysis: Production Operations		Marketing
	Logistics Management		Financial Accounting
	Procurement and Distribution		Elements of Modern Finance
	Total Quality Management		
Manufacturing Management Module	Strategic Management of Operations	Industry Module	Manufacturing Industrial Stage
	Product Design		Manufacturing Case Studies
	Discrete Manufacturing Systems		Manufacturing Industrial Seminar
	Computer Integrated Manufacturing		

HIGHLIGHTS

全球制造与供应链管理硕士项目优势

国际化的师资队伍

➤ 50% courses are delivered in Hangzhou by professors from McGill University

授课语言为英语，加拿大麦吉尔大学和浙江大学两所国际名校整合两校优秀师资，打造世界一流教学与管理团队。约 50% 的课程由加拿大麦吉尔大学的教授在杭授课。

前沿性的课程体系

➤ Curriculum intergrated with China insight and global perspective

课程针对国际制造业管理实践前沿，同时也结合中国国情，分析中国制造业管理实践与发展趋势。

人性化的学习方式

➤ Intensive part-time study

集中式在职学习。



丰厚的赞助企业奖学金

➤ Generous scholarship by industrial sponsors

赞助企业将会为 GMSCM 项目学生提供充足的奖学金名额。

丰富的教学模块

➤ Overseas summer school in McGill campus

浙大 MBA 选修课对 GMSCM 项目学生开放；同时，麦吉尔大学在加拿大设有海外模块，供 GMSCM 项目学生选修。GMSCM 项目学生可以选修在加拿大蒙特利尔授课的 MMM 项目课程并可参访当地企业。

双硕士学位项目

➤ Double-degree program

课程修满，成绩合格的学生，可获浙江大学 MBA 硕士学位及研究生学历证书、加拿大麦吉尔大学（McGill）的 Master of Manufacturing Management 学位证书。

充足的实习机会

➤ Abundant internship opportunities in world-leading manufacturing and logistics industry

GMSCM 项目合作企业会向 GMSCM 学生提供大量的实习岗位，帮助 GMSCM 学生更好的调整职业发展方向。

广阔的校友网络

➤ World-wide alumni network

学生可终身分享浙江大学与麦吉尔大学的职业发展、企业实习等校友服务，融入两校精英荟萃的校友网络。

TESTIMONIALS

学生感言



"In today' s manufacturing environment, companies require high profile individuals who not only understand business management principles, but also who understand and have been exposed to manufacturing and supply chain management theory. The MMM program at McGill University is one of the few programs in North America which will equip you with that essential knowledge and help you develop the necessary skills to be successful in your career. The participation of corporate sponsors who provide internship opportunities, plant visits and case studies has made this program very valuable and unique."

Jorge Arroyo Boy

MMM'03
3M Canada Lean Six Sigma Black Belt

"The MMM program built up my expertise in supply chain management, enabling me to successfully switch from sales and marketing to procurement and sourcing. The knowledge acquired in the program gave me a competitive edge to get well involved in the ongoing global trend of the offshore outsourcing and manufacturing. Moreover, by carrying the good name of McGill, it eventually fulfilled my dream of studying in a prestigious world class university."

Fuyun (Andy) Cao

MMM' 06
International Procurement Manager
Kruger Inc.

"MMM program efficiently combines a mix of engineering curriculum and graduate-level management courses to give its students the right skill-sets to perform in today' s continuously changing manufacturing environment. The specialized seminar based training programs in Six Sigma and Leadership further add to the usefulness of hiring MMM students as from the company' s perspective they can hit the ground running and quickly integrate within the company' s management systems. The mandatory paid internship aspect of the program further increases the employability of the students and also gives a chance to experience the Canadian work-culture."

Devender Mohan Gupta

MMM' 08
Bio-Fuels Optimizer
Imperial Oil, Canada

"The practical focus of the MMM program is the most useful. Case studies and seminars help you get close to real-life manufacturing management. The internship is the most exciting part of the program; you are given a problem and you have to provide a feasible solution. Every day is a challenge. You have to see the big picture and foresee the possible pitfalls. It is here that all the courses and theory come together with real life"

Jesus Zepeda

MMM' 01
Project Manager
COMEX, Mexico

"In today' s marketplace, building cars and trucks has become very competitive not only in terms of quality and cost, but also in finding the top management team with manufacturing experience to become leaders, coaches and trainers for the year 2000 and beyond. It is becoming very important that major universities such as McGill work with industry to help develop the product we need to become the very best we can be. The MMM Program at McGill is truly the way to go to get universities on our manufacturing shop floors and to bring manufacturing people to the university."

Allan H. Rae

Senior Executive, Corporate Quality
DaimlerChrysler Corporation

"The MMM offers a unique combination of courses drawn up by management, engineering and manufacturing subject matter experts that together work at preparing future leaders of industry. As part of their program, participants get exposed to industry best practices that, combined with the material covered in their classes, give them real-time awareness of our challenges and the opportunity to make a difference in our companies. Long live the MMM!"

Michel Gagné

Director, HR Planning & Development
Pratt & Whitney Canada Inc

"I have been associated with the MMM program for more than two years now and have received opportunities to not only improve my business through seminars and conferences, but also through student internships and potential for long-term educational opportunities for my employees. The curriculum in this program is cutting edge. I can honestly say that I wish I had the opportunity to attend a program like this 15 years ago."

**Thomas Despres
Plant Manager**

Astec APS, Mexico

"The MMM program is ideally suited to CAE' s current needs as the corporation undergoes significant change. MMM graduates and students are facilitating aspects of this change in CAE' s manufacturing departments. Their knowledge of operations management issues and their ability to understand the business contexts are being used to change business processes and contribute to efficiency gains. In a climate which requires paradigm shifts, and their implementation, the MMM program is providing key resources."

John Overton

Manager, Manufacturing Systems Engineering
CAE

EMPLOYER

雇主感言



HOW TO APPLY

如何申请

Admission Requirements for Overseas Students

- Master degree with at least two years work experience, or bachelor degree with at least three years work experience
- GMAT score (less than 5 yrs, and with a minimum score of 570), or GRE score (with a minimum of 1150 on the verbal and quantitative sections and at least 4.0 out of 6.0 on the analytical writing assessment)
- English proficiency test score: TOFEL (with a minimum score of 100, and each component of the TOEFL at least 20 points), or IELTS (with a minimum overall band score of 7.0)
- Undergraduate GPA: 3.0 and above
- Pass GMSCM program' s interview

How to Apply

- Submit the online application form for GMSCM Program
- Submit the relevant required documents
- Attend an interview in English for the GMSCM Program
- Register for the Zhejiang University MBA Program (<http://iczu.zju.edu.cn/english/type4/01031403.html>)
(Note: GMSCM program candidates must be officially admitted by Zhejiang University MBA Program)

Only the most qualified candidates who complete the above steps will be admitted to the GMSCM Program



国内学生录取条件

1. 本科毕业工作满三年或研究生毕业工作满两年。专科毕业后工作满5年。
2. 通过 GMSCM 项目面试选拔。
3. 参加全国 MBA 入学联考,达到当年录取分数线。
4. GMAT 不低于 570 分,或 GRE 总分不低于 1150 分(作文部分不低于 4 分),或 MBA 联考综合部分不低于 115 分。
5. TOEFL 不低于 100 分(单科不低于 20 分)或 IELTS 不低于 7 分。
6. 本科 GPA3.0 以上。

国内考生申请流程



递交申请材料

申请 2014 年 GMSCM 项目的考生,在完成网上申请后,根据以下要求准备书面材料,并将所有材料转换为电子版,以附件的形式发送至浙江大学 GMBA 官方邮箱:GMBA@zju.edu.cn。邮件主题为:“2014 浙大全球 MBA 项目面试-GMSCM”,咨询电话:0571-88206810。(收到邮件后,我们会发送回执)

温馨提示:以下材料需要在面试时审查原件,请务必携带。

- 【必选】GMSCM项目申请表(网站下载);
- 【必选】中英文个人简历;
- 【必选】中英文自我介绍:包含职业经历、每个阶段主要工作业绩,自身10年职业规划等;
- 【必选】学历证明材料复印件;
- 【必选】TOEFL/IELTS成绩复印件(2014年5月30日前提供);
- 【必选】GMAT/GRE成绩复印件(2014年5月30日前提供);
- 【必选】本科GPA成绩复印件(2014年5月30日前提供);
- 【必选】2份中文/英文推荐信并附推荐人名片;
- 【必选】身份证/护照复印件;
- 【必选】公司介绍;公司组织结构图,并标注本人位置(一页A4纸以内,五号字);
- 【必选】中英文本科成绩单(2014年5月30日前提供);
- 【可选】若本人创业,提供营业执照、验资报告或股份协议复印件;
- 【可选】若有海外经历,提供护照、其它证明材料(学习证明或单位证明)复印件。

TUITION FEES 学费与费用

RMB 190,000

学费:19万人民币左右(根据当年的汇率波动而定),19万学费包括本项目的各项课程教学与实践环节、管理等费用,但不含赴加拿大的住宿费、生活费、往返交通费等。



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浙江大学 MBA 教育中心

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